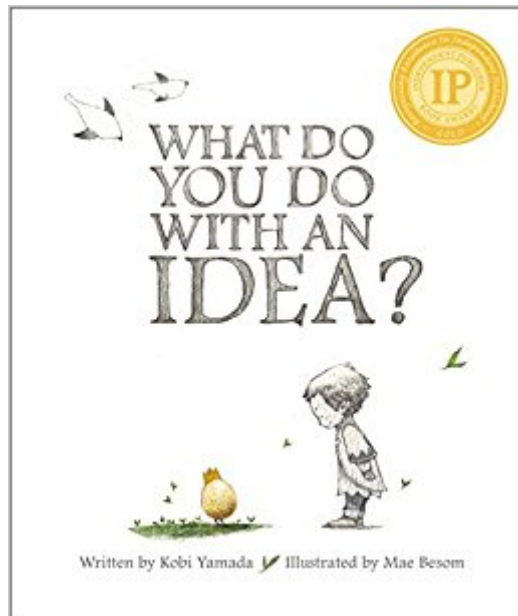




The book was found

# What Do You Do With An Idea?



## Synopsis

A New York Times Best Seller and award-winning book, *What Do You Do With an Idea?* is for anyone who's ever had a big idea. This is the story of one brilliant idea and the child who helps to bring it into the world. As the child's confidence grows, so does the idea itself. And then, one day, something amazing happens. This is a story for anyone, at any age, who's ever had an idea that seemed a little too big, too odd, too difficult. It's a story to inspire you to welcome that idea, to give it some space to grow, and to see what happens next. Because your idea isn't going anywhere. In fact, it's just getting started. Praise for *What Do You Do With an Idea?* National best seller, appearing in the New York Times, Wall Street Journal, USA Today, and Publishers Weekly. Gold medal winner of the Independent Publishers Award, the Washington State Book Award, and the Moonbeam Children's Book Award. "What makes this message so unique is the simple but beautiful way it's delivered, in narrative and illustration, through the eyes and voice of an innocent and hopeful child. *What Do You Do With An Idea?* is a spectacular book for all ages and is a wonderful treasure for any home or school library." [#151The Children's Book Review](#) "Despite the fact that it's Yamada's first time writing a children's book, it's had breakout success, selling over 300,000 copies since its publication date of January 2014." [#151Publishers Weekly](#)

## Book Information

Lexile Measure: AD340L (What's this?)

Hardcover: 36 pages

Publisher: Compendium Inc (February 1, 2014)

Language: English

ISBN-10: 1938298071

ISBN-13: 978-1938298073

Product Dimensions: 0.8 x 9 x 10.8 inches

Shipping Weight: 1.1 pounds ([View shipping rates and policies](#))

Average Customer Review: 4.8 out of 5 stars 550 customer reviews

Best Sellers Rank: #270 in Books (See Top 100 in Books) #11 in [Books > Children's Books >](#)

[Growing Up & Facts of Life >](#) [Friendship, Social Skills & School Life >](#) [Self-Esteem & Self-Respect](#)

Age Range: 5 - 8 years

Grade Level: Kindergarten - 3

## Customer Reviews

Kobi Yamada is the creator of many inspiring gift books and ideas as well as the president of

Compendium, a company of amazing people doing amazing things. He happily lives with the love of his life and their two super fun kids in the land of flying salmon where he gets to believe in his ideas all day long. He thinks he just might be the luckiest person on the planet.

Even if this lovely picture book had not won an independent Publishers Gold Book Award, it would still deserve every bit of the attention which it has begun to receive. A young boy has something precious which he himself has created -- an idea, and despite the fact that others discourage and disregard it, he finds the inner strength to hold on to his idea, to nurture it, and to begin to keep it company. Eventually his idea goes on to do something really special...it shows the boy that it and therefore, he, has the power to change the world. If the reader peeks carefully at the little idea, one can see it begin to grow. It begins its life looking like an egg, a perfect metaphor as we wait for the idea to hatch, or break out of its confining shell. The boy's egg is a yellow-gold color that makes one think of the sun or of light...just as light illuminates, so can a nurtured idea. The discriminating reader (often an observant child!) may notice that midway into the story, the idea egg appears to be sporting a little crack, which continues to spread. Does this suggest that his idea is cracking or breaking? Oh no, reader...this little idea is about to sprout wings, burst from its shell, and take wing to change the world! Lovely sepia colored illustrations provide a perfect backdrop for the little golden idea as it grows. This book is gorgeous on all levels -- visually, emotionally, and creatively. A perfect gift for any child, or for any adult who enjoys a reminder once in a while (like me!) about the best aspects of our humanity.

I can't say enough about how this book delivers a pivotal work, community and life lesson: Nurture your ideas and you can change the world. The story, gorgeously illustrated, takes a complex process and distills it in such a tender way so you will no longer be afraid of your most precious, earth-changing ideas. As an innovation coach for business and community leaders, this process of exploring, growing and freeing ideas out of the box ideas is usually a long-term process. In just a few beautifully illustrated pages, the book accomplishes what days and weeks of workshops try to. I am thrilled to be able to use it in my own work. A real treasure.

There are so very many outstanding children's books on the market. But this one is unique! The author takes a complex concept and does an outstanding work in putting that concept into words. I buy this book for first time parents and I recommend it for a shower gift. One father-to-be told me he

had read it at least six times....and the baby hasn't arrived yet.

Very neat book. I like reading it to my son. The character seems very androgynous so would be good for either gender. Love how the more the idea grows, the more color gets added to the page.

I bought 3 and gave them as gifts. One of the books I gave to a colleague of mine who had an awesome idea. Despite the negative energy from someone who was jealous of her idea, the idea blossomed and received national recognition at a conference. I shared with this person that you should always pursue your ideas as they can help others grow and achieve their highest good in life. The other two books I gave one to my sister-in-law for my nephews and the last one to my niece going away to college. I need to get one for myself to remind me to always pursue my ideas.

What Do You Do With a Problem and What Do You Do With an Idea are among the best children's books. They are great for people of all ages. I wish I could give more than 5 stars.

I don't know if my nieces fully appreciated the story (the oldest is 7) because of the idea looking like a tumbleweed throughout the story, but I found the conclusion to be brilliant. Lovely story that teaches kids to be more confident, more creative and share more of their thoughts. Highly recommend!!!

Um, seriously, you need to read this to your kid. And if you're an emotional being....be prepared to cry. This book is so absolutely inspiring and beautiful. What a perfect way to encourage our kids (and heck...even ourselves as adults!) to dream, imagine, think, and change the world.

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